



FOR IMMEDIATE RELEASE

Vancouver Pride Society embraces "*Infinite Horizons*" as the theme for Canada Pride 2024

VANCOUVER, BC | March 5 2024 - Vancouver Pride Society is excited to announce the theme for Canada Pride 2024: "*Infinite Horizons*," symbolizing a call to look beyond the horizon and embrace the limitless potential of Canada's diverse and vibrant 2SLGBTQAI+ community.

"*Infinite Horizons*" is more than just a phrase; it's a beacon guiding us toward a future where inclusivity, acceptance, and celebration reign supreme. This theme encourages us to adopt a forward-looking perspective, celebrating the boundless possibilities that lie ahead for all members of our community. At its core, this theme challenges societal norms, urging us to embrace authenticity in a world where the identities of queer individuals are under siege daily.

"At the heart of '*Infinite Horizons*' is the recognition of the resilience and strength of our 2SLGBTQAI+ community," says Justin Khan, Co-Chair of the Vancouver Pride Society Board of Directors. "Our connection to this theme embodies Vancouver Pride's steadfast commitment to fostering inclusivity, diversity, and empowerment within our community; and it's about carving out spaces where everyone feels valued and celebrated."

But the journey toward infinite horizons isn't just about looking forward; it's also about honouring the diverse experiences and identities within our community. That's why this year's theme also embraces the fluidity and diversity of gender identities, challenging traditional binaries, and celebrating authenticity.

"Pride is a movement that allows us to gather, celebrate, and create change," says Alicia Rose, AVP Social Impact, Sustainability & Corporate Citizenship at TD Bank Group, Presenting Sponsor of Vancouver Pride. "As 2SLGBTQ+ communities continue to strive for progress, TD remains committed in our unwavering support to help to build an inclusive tomorrow."

Kicking off Canada Pride will be two lively lounges, one nestled in the heart of the Davie Village and the other on the iconic Granville Island, marking a joyous return of Pride to this beloved locale. The festivities will culminate over the August long weekend with VanPrideFest, a sensational two-day extravaganza at Concord Pacific Place. Saturday promises a dazzling lineup of drag performances, while Sunday will pulsate with dynamic musical acts, culminating in the celebrated Vancouver Pride Parade.

Alongside the excitement of hosting Canada Pride for the first time, Vancouver will also host its inaugural Queer Rights Summit, amplifying important conversations around equity, justice, and the rights of the 2SLGBTQAI+ community.

"As queer and trans people across Canada, and particularly youth, are increasingly targeted by governments and face more threats to safety, our community is reminded that our work is not over,"

adds Khan. "By coming together under the banner of '*Infinite Horizons*', we renew our commitment to creating a future where everyone can live authentically and without fear of discrimination."

Vancouver Pride's Canada Pride festivities promise to be a celebration of diversity, resilience, and unity. Join us as we embark on a journey toward a future filled with endless possibilities.

LICENSED BY FIERTÉ CANADA PRIDE

Event listing and details:

Canada Pride Festival 2024

JULY 26 - AUGUST 4

Multiple Locations Across Vancouver and Online

www.vancouverpride.ca

About Vancouver Pride Society:

The Vancouver Pride Society aims to produce events that reflect the pride the 2SLGBTQAI+ community has in itself, by strengthening the sense of togetherness and contributing to the vibrancy, health and overall well-being of all persons who wish to celebrate.

For media inquiries, please contact:

Fábio de Miranda

Communications Manager

fdemiranda@vancouverpride.ca